



Pavone
Carpet

Carpets that match life



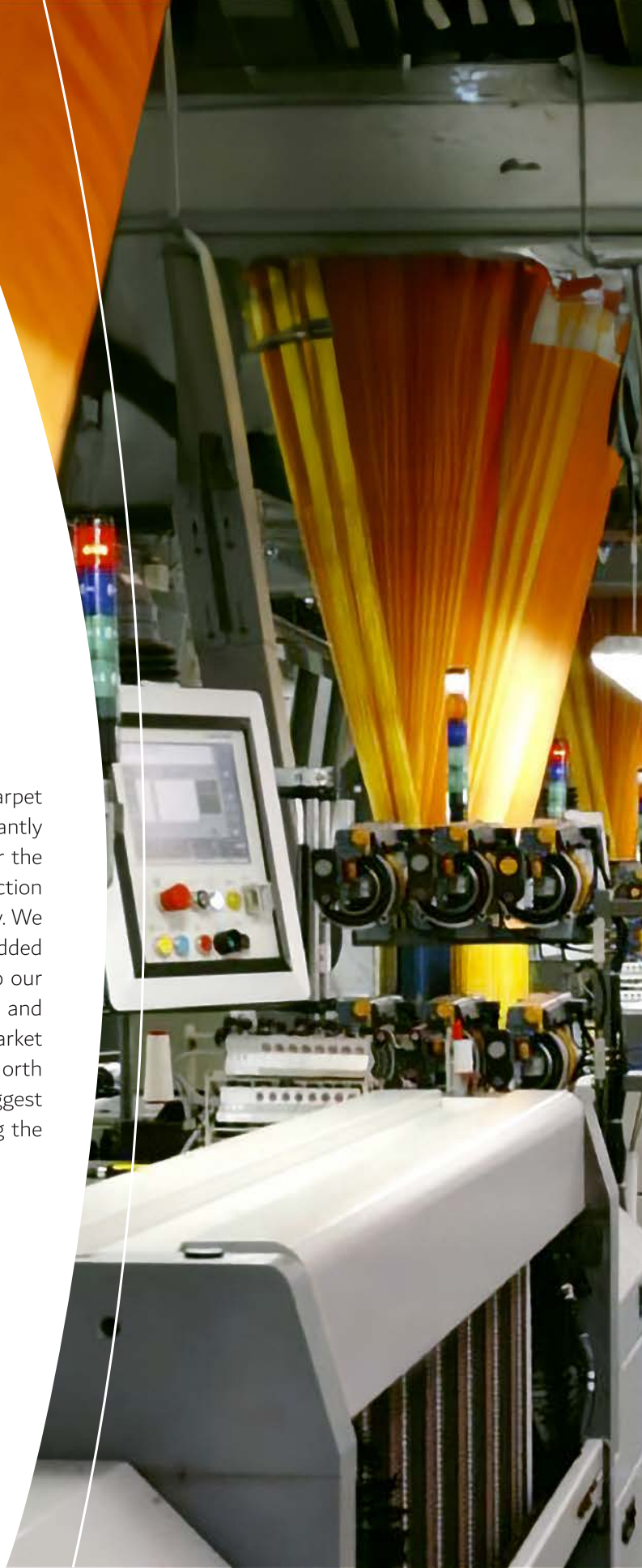




At Pavone Carpet Gallery, we combine the experience which is gained from the golden generation of the carpet industry with current demands and new ideas so that our customers can access a worthy collection of carpets. It all comes from our fascination towards carpets; From the stories which were told by our grandmothers while we were sitting on the carpets and from our childhood fantasies with the design and patterns of the carpets. We grew up with a world of silky colors under our feet and we love to share this inspiring beauty with everyone.

Pavone means "peacock" in Italian

Along with the development in the carpet mass production industry, we have constantly been among the leaders in this market for the past 25 years, whether in terms of production volume or in terms of quality and creativity. We have always updated our equipment and added yarn production and dyeing technology to our factories to be able to control the quality and to be different from others. Our market expanded from the Middle East and North Africa to Europe, and this was our biggest challenge in creativity and diversity during the recent years.





Being present in different countries, offering products for various ethnic groups and lifestyles is a challenge for any manufacturer. Meanwhile carpet is a product which is derived from art and culture and has a unique, direct connection with the history and generations of each country. Carpets have an impact on the environment and may be used for years. Some people live on them and the carpet can bring the color to any room. Therefore, we have expanded our collection and we have created a lot of variety in design, thread material and product dimensions to meet as many different tastes as possible.



Our carpets

To meet the needs of all customers, Pavone carpets are produced in the following 3 groups:

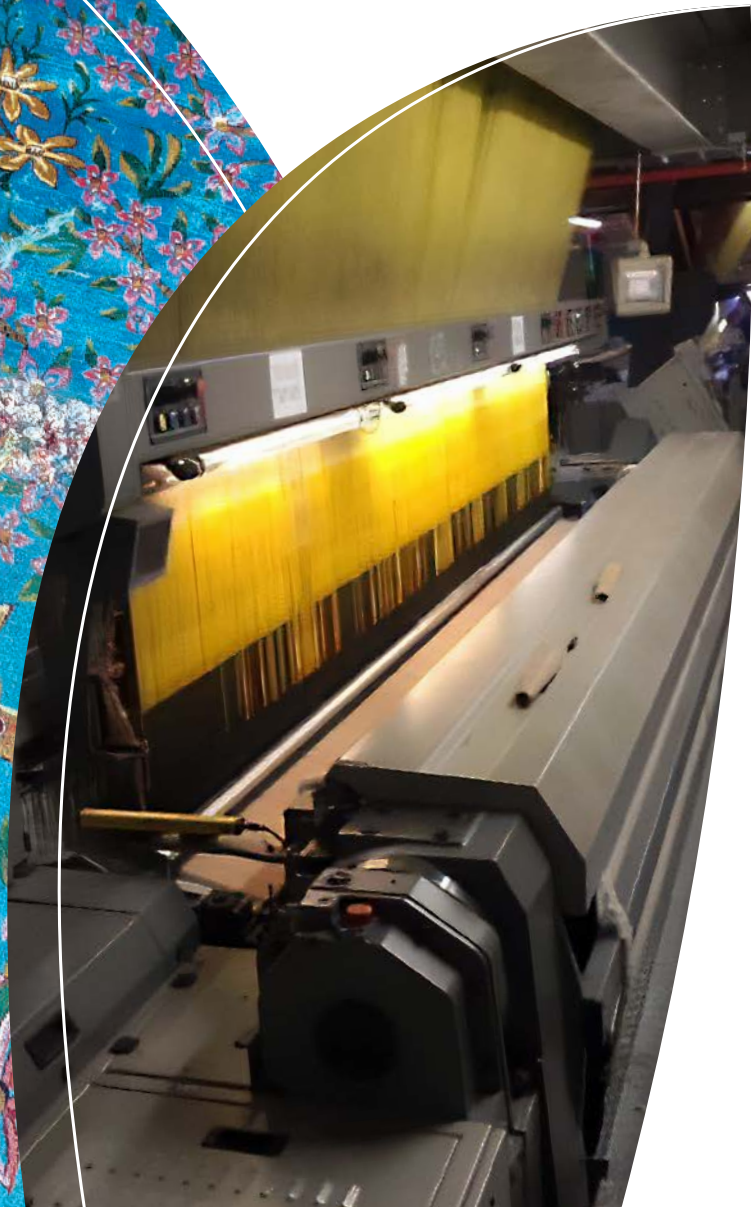
- Machine-made carpets
- Machine-made carpets with hand polishing and finishing
- Custom handwoven carpets



Our machine-made carpets are completely produced and polished by modern machines. These carpets will meet the main needs of the market and include a variety of designs and dimensions. We have also started using wool and silk in weaving our machined products to keep Pavone different from other producers. This was a serious technical challenge, which was made possible by a huge investment in the field of yarn production as well as our technical skills and experience, and finally it resulted in productions that are hardly distinguishable from hand-woven carpets; Even for experts. Our difference in the production of fully machined carpets is not limited to this. Our products have up to 17 different colors in their designs. They can be produced with the quality of 1600 reeds and a density of 4800.

Therefore, we can produce highly optimized products in terms of quality and cost, depending on the type of the carpet and its target market. This is a competitive advantage in the fast-paced and diverse carpet market.

Pavone machine-made carpets with Hand Polishing and finishing are totally unique. We do the washing and polishing process of silk machine-woven carpets only by hand and the people who are in charge, are professionally trained. The delicacy of the silk texture in these products and their high value can attract every individual's attention, and to ensure this, we wash them through specialized methods up to 3 times and weave their borders and roots by hand with silk.



Our custom hand-woven carpets are uniquely woven by carpet-weaving artists based on the customer's wishes and needs. They are totally designed according to the space and customers' wishes and are unrepeatable. This group of our products has a high "collection" value and there is no limit in their production.





Pavone quality

The life time of a carpet is related to its quality. Carpet is a product which is constantly exposed to different types of wear, pollution and chemical substances. They are washed and used for years. Part of the durability is related to thread and tissue density, and the other part is related to the quality of color and borders. Whether you use our economical fully-acrylic products or your rug is made from natural silk and wool, we assure you that Pavone carpets are produced to be used for long time. We make them with love and we do everything to make this love last!



Personalization service

Pavone's leadership has created a special and unique occasion for big customers. They are given the opportunity to customize the machine-made products according to their needs in terms of dimensions or colors. This service also provides them with the possibility to submit their desired design or get help from us for their exclusive design. This complete customization is arranged for the machine-made, mass production group and is a wonderful possibility for hotels and other customers who buy in high volume. They certainly prefer that the organizational culture and principles of design and color of their brand are fully displayed, seen and respected in the carpets. They know the impact of personalization to attract their customers, because this shows the strength of their brand.





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